



TEAMALBERTA

ADVANCING ALBERTA'S CROP SECTOR TO 2025 AND BEYOND

New website highlights Team Alberta policy positions

October 7, 2019 – Team Alberta launched a website today that showcases its important role in policy advocacy on behalf of Alberta's crop farmers.

Team Alberta, which represents approximately 20,000 farmer members of four Alberta crop commissions, advances Alberta's crop sector through meetings and direct correspondence with government officials and elected representatives.

The new website, teamalbertacrops.com, allows stakeholders including farmers, elected officials and government staff to quickly locate Team Alberta positions on important topics facing Alberta's farmers and provides a point of contact.

Policy positions on the website to date include efforts to improve market access, reduce regulatory hurdles, increase competitiveness through innovation, as well as advocate for farmers in the areas of sustainability, climate change mitigation and farmers' role in the carbon cycle.

Quotes

"The website is another step in Team Alberta's partnering efforts to increase policy awareness for farmer members, elected officials and government staff."

- Don Shepert, Chair, Alberta Pulse Growers

"Having Team Alberta's positions available to the public at teamalbertacrops.com provides a transparent platform for communication."

- John Guelly, Chair, Alberta Canola

"We envision the website to be a hub for policy information and discussion where stakeholders can easily contact Team Alberta's policy team members."

- Dave Bishop, Chair, Alberta Barley

"This website builds on Team Alberta's advocacy plans to work together and provide a united voice for the sector on key issues."

- Gary Stanford, Chair, Alberta Wheat



TEAMALBERTA



Alberta
Barley



ALBERTA CANOLA
ALBERTACANOLA.COM



ALBERTA PULSE
GROWERS



Alberta Wheat
COMMISSION

Team Alberta represents a working collaboration between four of Alberta's crop commissions: Alberta Barley, Alberta Canola, Alberta Pulse Growers and the Alberta Wheat Commission. We work together with the aim to provide input to policy makers, ensure long-term access to markets, promote the sustainability of the crop sector, and advocate on behalf of farmers while enabling grass-roots advocacy by our farmer members.

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Alberta
Barley



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